

NEW WAVE SWIM TEAM

CORPORATE SPONSORSHIPS

The New Wave Swim Team is a unified; dominate force in the sport of swimming. The team is in its twenty-third year in the Raleigh area. We are a 501(c)(3) nonprofit organization and we rely on corporate sponsorship to keep our annual dues affordable to the community.

When you invest in the New Wave Swim Team you are investing in athletes lives. Swimming is a sport that our athletes will use for the rest of their life. Swimmers tend to carry higher grade point average than other students and are masters of time management: in short swimming keeps our kids clean for life!

Depending on the level of your investment, your organization could receive advertising space in our heat sheets meet program for one full season, a company banner at all Wave hosted meets, organization logo on swim meet T-shirts and your company's web site linked with ours. Traditionally swim parents are very loyal to those organizations that sponsor our team. As always your investment is tax deductible!

GOLD MEDAL \$3,000 AND ABOVE

Swim meet named after your company
Company logo on swim meets t-shirt
Full-Front page advertisement in the sponsored meet heat sheet
Full-page advertisement in all remaining meet heat sheets
Corporate logo on display at all new wave swim meets
Advertising and link on New Wave web site.

SILVER MEDAL \$2,000

Full-page advertising in all remaining meet heat sheets
Corporate logo on display at all New Wave swim meets
Company logo on the back of swim meets t-shirt
Advertising and link on New Wave web site

BRONZE MEDAL \$1,000

One year of Full-page advertisement in the meet heat sheets
Corporate logo on display at all New Wave swim meets
Advertising and link on New Wave web site

EVENT SPONSORSHIP \$100

Specific swim meet event
i.e.- Senior Men's 400 Individual Medley sponsored by: YOUR COMPANY!

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AD SPONSORSHIPS IN HEAT SHEETS

The following document is considered a contract arrangement between the New Wave Swim Team and the Advertising Client for space in all swim meet heat sheet publications between August 1, 2008 and August 31, 2009.

Advertising Client (Business Name): _____

Company's Authorizing Agent/Manager: _____

Business Mailing Address: _____

Contact phone # or E-mail Address: _____

City: _____ State: _____ Zip: _____

2007-2008 AD RATE SCHEDULE

(please check ad size desired)

◆ GOLD MEDALLION SPONSORSHIP	\$3,000 (full page)
◆ SILVER MEDALLION SPONSORSHIP	\$2,000 (full page)
◆ BRONZE MEDALLION SPONSORSHIP	\$1,000 (full page)
◆ FULL PAGE (8"x 10")	\$250
◆ HALF PAGE (8"x 5")	\$125
◆ QUARTER PAGE (4"x 5")	\$100
◆ EIGHTH PAGE (4"x 2.5")	\$50 (business card size)
◆ EVENT SPONSOR	\$100

COPY REQUIREMENTS:

E-mail finished artwork, WORD file or PDF file to wavemeets@nc.rr.com or send a print ready copy to the address below. Return contract with check for appropriate amount payable to "New Wave Swim Team" 2 weeks before date indicated below. Black and white originals are preferred. Heat sheet printing method is photocopy. New Wave will not accept offensive material nor promote alcoholic beverages or tobacco products. **You must have your ad in 2 weeks before the upcoming meets to make sure it makes it in the heat sheets.**

Your ad will be included in:

Wave Distance Meet- September 28, 2008
Blue Moon Invitational –November 7-9 2008
Fall States Championship – December 12-14, 2008
NCS Senior Championship –January 29, 2009
Senior Sectionals – March 5-8, 2008
Tarheel States Invitational – March 20-22, 2009
Wave Coed Distance Meet-May 2-3, 2009
Capital City Invitational – June 12-14, 2009
For Greater Raleigh Summer League – TBA

The New Wave Swim Team, Inc. is recognized by the IRS as a 501(c)(3) tax-exempt non-profit organization. Contributions are tax deductible. Use New Wave Tax ID # 56-1469322.

Advertiser Signature: _____ Date: _____

New Wave Member Selling Ad: _____ Date: _____

Please send all ad agreements with a check for the ad by the deadline above to:

New Wave Swim Team Advertising
P.O. Box 18012
RALEIGH, NC 27619
(919) 981-0644